



Project GO, Inc.
2025 Annual Report

2025 BOARD OF DIRECTORS

PRESIDENT - JENNY KINISLEY - P

VICE PRESIDENT - KENNETH MARLOW- L

TREASURER - VACANT

SECRETARY - JENNIFER HAMELIN - L

SPENCER SHORT - P

MARCY SCHMIDT - P

JOSHUA ALPINE - P

SCOTT MIZE - L

TIFFANY WALKER - L

JENNIFER HENDRICKS BLACK - PR

WILLIAM L. DUNBAR - PR

STEVE GARLAND - PR

**P = Public (Elected) Official
L = Low Income Representative
PR = Private Representative**

THANK YOU!

PROJECT GO, INC. VISION STATEMENT

**Help people in need become self-sufficient
by driving innovative solutions
through community partnerships**

PROJECT GO, INC. MISSION STATEMENT

**Project GO, Inc. is a 501-c-3 Community Action Agency
that advocates for, and enhances the quality of life
of low to moderate income and at-risk families and
seniors.**

To accomplish this, we:

- **Develop, build, and manage affordable housing**
 - **Improve home energy conservation**
 - **Provide emergency energy assistance**
 - **Empower people at risk and in poverty to become self-sufficient**
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Project GO, Inc.

2025 Annual Report

Message from the Executive Director

2025: Another Year of Record Services

There's no way around it: 2025 was a year of immense challenge. Despite the chaos and division that continues to unfold at the national level and in communities across the country, I am proud that we were able to focus on what we could do to make progress during these turbulent times.

Our success in 2025 is a testament to the tenacity and courage that we continue to embody, even during difficult times. It's the proof that we can and will continue to be successful, and it is what inspires me every single day.

As we close out 2025, I want to express my deep gratitude for all of the partnerships that stand with us to assist those of less fortune in our communities. In these times of heightened challenges, when economic pressures, food insecurity, housing instability and isolation are all climbing, the safety and well-being of seniors, families and children is more fragile than ever. The demand for our services continued to rise, underscoring just how essential our work remains for those facing economic hardship.

2025 marked the beginning year of our five-year Strategic Plan — Project GO, Inc. has developed a plan that we believe will get us closer to achieving our vision of a stronger, healthy organization, where all individuals reach their highest potential for well-being. Due to the constant changing of our country, this five-year plan will be the starting point for us to evaluate our yearly progress.

The Project GO, Inc. Strategic Plan includes three strategic objectives that will guide our work as we advance Community Action in Placer, Nevada and Eldorado Counties. These include:

- Information:** Building an infrastructure of information systems to reduce risk, increase efficiency, and raise performance to impact lives at higher levels.
- Innovation:** Expanding opportunities for people by developing innovative programming and services to address current and impending community needs.
- Capacity:** Increasing capacity to improve lives through new, socially-motivated investment and service.

As we close out 2025, and embark upon 2026, I invite us all to take time to rest, reflect, and celebrate the joy in our lives — and take time to dream. In my dreams, I envision a world where the non-profit sector is the center of society, guiding how we come together to care for one another and create the world we want to raise our children in. Know that Project GO, Inc. will continue to stand with you, providing the tools and resources to ignite transformative change, grow our impact, and support our seniors, families and children.

2025: Another Year of Record Services cont.

Our Utility Assistance Program Staff had another outstanding year, processing over 3,000 applications and helping clients avoid utility shut-offs. Fewer clients were served in 2025 due to shifts in funding that resulted in less for our two-county area, but we still worked diligently to assist as many applicants as possible. We provided monetary support for gas, electricity, wood, propane, and oil needs. Notably, 38% of those we served were new clients — a 10% increase from 2024 — showing that more Placer and Nevada County residents are experiencing economic insecurity. In addition to LIHEAP, we leveraged PG&E's REACH Program to assist 516 more clients.

Our Weatherization Program Staff worked hard in 2025, conducting Outreach, Intake and Home Assessment duties to provide No Cost Weatherization to 987 Individuals in 340 Housing Units in Placer and Nevada Counties, installed by our Weatherization Crew. Those service numbers included 267 Seniors and 98 Individuals with Disabilities. We provided over \$5,000. per dwelling – the value of home improvements to make homes more comfortable, more energy efficient, and to reduce home utility bills. Our crews installed Refrigerators, Dishwashers, Washers & Dryers, as well as Insulation of attics and floors, energy efficient lighting and other energy saving measures. In addition, 26 low-income families received new HVAC units and/or Water Heaters, valued at over \$6,000. per dwelling unit. We have successfully assisted well over 50,000 low-income residents of Placer and Nevada counties since our inception, reducing the reliance on gas, electricity, wood, propane and oil and doing our part to save our planet while helping those in need.

Our Community Services Block Grant (CSBG) Program Staff administered over \$400,000. in funding that was allocated for Placer County. We provided that funding, through a Request for Proposal process, to four non-profit organizations: Auburn Interfaith Food Closet (AIFC), Lighthouse Counseling Services (LTHS) , Sierra Senior Services (SSS) and Sierra Community House (SCH). The services provided by these four non-profit organizations meet the needs that we identified in our Community Needs Assessment, including the need for safe, affordable housing (highest ranking); finding and maintaining quality employment; access to health and mental health services; early education and career development, credit building, budgeting, saving; food insecurity; and civic events, recreation activities, community groups. Many of these programs and services are directed to our Senior population, with Placer County representing a higher population than the state or national average (19.96 % age 65 and older and 33.23% aged 55 and older). Keeping this in mind, we make particular efforts to ensure that the programs supported by CSBG funds address the particular needs of those seniors. We have worked with these agencies to address a broad assortment of needs in our community, including but not limited to: nutritional assistance, meal delivery for homebound seniors and people with disabilities, mental health services, legal aid, rental and utility payment assistance, counseling, enrollment

2025: Another Year of Record Services cont.

in CalFresh, WIC, Medi-Cal, diapers, financial literacy, wellness checks, violence prevention and education, crisis intervention services, and referrals. We believe that our CSBG funding is providing many services to many individuals as well as providing leverage from other funding sources, thus increasing programmatic and/or organizational capacity.

Our Housing Department continued to provide decent, affordable housing to 515 low-income seniors and families, housing more than 16,000 individuals since 1998. In 2025, we maintained an impressive 93.33% average occupancy rate across all five properties.

At Project GO, housing is at the heart of everything we do. Whether it's paying residential energy bills, improving residential energy efficiency, or providing roofs over heads, our programs are rooted in the belief that secure housing is foundational to a person's well-being.

None of our success would be possible without the power of collaboration. Our progress is fueled by a strong network — our dedicated Board of Directors, our passionate and resilient staff, and our invaluable community partners. The phrase "It takes a village" is not just a saying for us — it's a reflection of how we work.

Without the Board's "whatever it takes" spirit, we could not succeed. Without our staff's "can-do" attitude in the face of challenges, we could not succeed. Without our community partners' unwavering "whatever you need" support, we could not succeed. Together, our village has:

- Weatherized over 50,000 low-income residences since 1998;
- Provided utility assistance to over 3,000 families annually;
- Offered affordable housing to more than 16,000 seniors and families since 1998; and
- Delivered a wide range of critical services through our CSBG-funded subcontractors, including food access, shelter, safety, and mental health support.

As we look toward 2026 and beyond, we remain committed, energized, and ready for the next chapter. Thank you for being part of this journey. Together, we will continue to make a lasting impact.

With gratitude,
Lynda J. Timbers
Executive Director
Project GO, Inc.

Project GO, Inc.

2025

Program Revenue Comparison

PGI Programs - 2025 Revenue Comparison

Dept.	% of 2025 Revenue	2025	2024	Up/down
PGI - General / Partnership	15%	\$ 731,744	\$ 661,652	\$ 70,092
Property Management	7%	\$ 345,460	\$ 335,796	\$ 9,664
CSBG				
2024 CSBG	0%		\$ 424,890	\$ (424,890)
2024 CSBG Disc	0%		\$ 26,000	\$ (26,000)
2025 CSBG	9%	\$ 424,890		\$ 424,890
2025 CSBG Disc	1%	\$ 26,000		\$ 26,000
ENERGY				
2022 DOE BIL	14%	\$ 690,183	\$ 390,445	\$ 299,738
2023 LIHEAP	3%	\$ 157,485	\$ 11,709	\$ 145,777
2023 ESLIHEAP	3%	\$ 145,778	\$ 324,976	\$ (179,197)
2023 SLIHEAP	0%		\$ 2,187	\$ (2,187)
2024 LIHEAP	0%	\$ 14,432	\$ 2,869,187	\$ (2,854,755)
2024 SLIHEAP	0%	\$ 210	\$ 29,229	\$ (29,020)
2025 LIHEAP	49%	\$ 2,433,747	\$ 7,134	\$ 2,426,614
2026 LIHEAP	0%	\$ 10,058		\$ 10,058
Liberty/SWG	0%	\$ 3,603		\$ 3,603
COLAD Trust	0%	\$ 3,000	\$ 2,500	\$ 500
	100%	\$ 4,986,591	\$ 5,085,705	\$ (99,115)

PGI	15%	\$ 731,744
PROPERTY	7%	\$ 345,460
CSBG	9%	\$ 450,890
ENERGY	69%	\$ 3,458,496
	100%	\$ 4,986,591

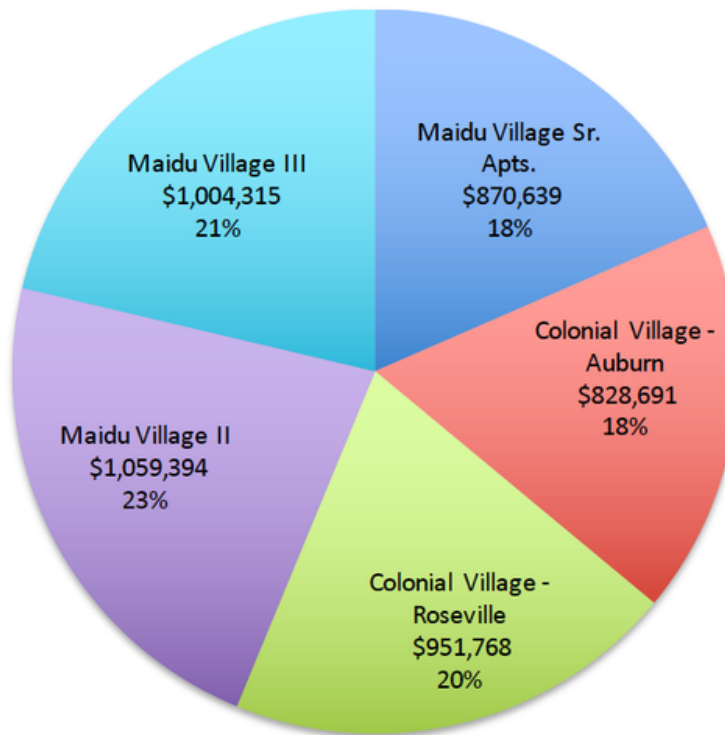
*Unaudited

Project GO, Inc.

2025

Program Revenue Comparison

PGI Properties - 2025 Revenue Comparison



PGI Properties - 2025 Revenue Comparison

Dept.	% of 2025 Revenue	2025	2024	Up/down
Maidu Village Sr. Apts.	18%	\$ 870,639	\$ 857,699	\$ 12,940
Colonial Village - Auburn	18%	\$ 828,691	\$ 867,146	\$ (38,456)
Colonial Village - Roseville	20%	\$ 951,768	\$ 875,333	\$ 76,435
Maidu Village II	22%	\$ 1,059,394	\$ 1,020,527	\$ 38,867
Maidu Village III	21%	\$ 1,004,315	\$ 954,738	\$ 49,576
Total Revenue	100%	\$ 4,714,806	\$ 4,575,443	\$ 139,363

Total Rev. Up 3%

Project GO, Inc.

2025

Program Expense Comparison

PGI Programs - 2025 Expense Comparison					
Dept.	% of 2025 Expenses	2025	2024	Up/down	
PGI - General / Partnership	2%	\$ 75,463	\$ 142,293	\$ (66,830)	
Property Management	8%	\$ 327,779	\$ 323,039	\$ 4,739	
CSBG					
2024 CSBG	0%		\$ 424,890	\$ (424,890)	
2024 CSBG Disc	0%		\$ 26,000	\$ (26,000)	
2025 CSBG	10%	\$ 424,890		\$ 424,890	
2025 CSBG Disc	1%	\$ 26,000		\$ 26,000	
ENERGY					
2022 DOE BIL	16%	\$ 690,183	\$ 390,445	\$ 299,738	
2023 LIHEAP	4%	\$ 157,485	\$ 11,709	\$ 145,777	
2023 ESLIHEAP	3%	\$ 145,778	\$ 324,976	\$ (179,197)	
2023 SLIHEAP	0%		\$ 2,187	\$ (2,187)	
2024 LIHEAP	0%	\$ 14,432	\$ 2,869,187	\$ (2,854,755)	
2024 SLIHEAP	0%	\$ 210	\$ 29,229	\$ (29,020)	
2025 LIHEAP	56%	\$ 2,433,747	\$ 7,134	\$ 2,426,614	
2026 LIHEAP	0%	\$ 10,058		\$ 10,058	
Liberty/SWG	0%	\$ 10,401		\$ 10,401	
COLAD Trust	1%	\$ 34,953		\$ 34,953	
	100%	\$ 4,351,379	\$ 4,551,090	\$ (199,710)	

PGI	2%	\$ 75,463
PROPERTY	8%	\$ 327,779
CSBG	10%	\$ 450,890
ENERGY	80%	\$ 3,497,248
	100%	\$ 4,351,379

Estimated Profit/Loss	\$ 635,211	\$ 534,615	\$ 100,596
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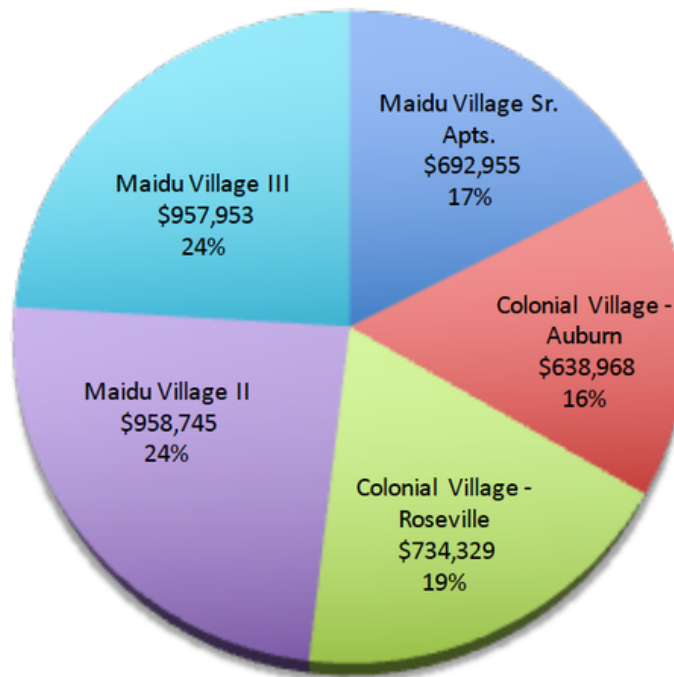
	Profit/Loss
PGI - General / Partnership	\$ 656,281
Property Management	\$ 17,681
CSBG	\$ -
ENERGY	\$ (38,751)
Combined	\$ 635,211
Add back Depreciation	\$ 37,368
*Unaudited	\$ 672,579

Project GO, Inc.

2025

Program Expense Comparison

PGI Properties - 2025 Expense Comparison



PGI Properties - 2025 Expense Comparison

Dept.	% of 2025 Revenue	2025	2024	Up/down
Maidu Village Sr. Apts.	17%	\$ 692,955	\$ 683,416	\$ 9,540
Colonial Village - Auburn	16%	\$ 638,968	\$ 623,562	\$ 15,406
Colonial Village - Roseville	18%	\$ 734,329	\$ 714,421	\$ 19,908
Maidu Village II	24%	\$ 958,745	\$ 941,079	\$ 17,666
Maidu Village III	24%	\$ 957,953	\$ 960,998	\$ (3,045)
Total Expense	100%	\$ 3,982,950	\$ 3,923,476	\$ 59,473
Profit/Loss		\$ 731,856	\$ 651,967	\$ 79,890

Total Exp. Up 2%
Profit/Loss Up 12%

Project GO, Inc. 2025 Housing Report

515
Individuals
Housed

16,000+
Individuals
Housed Since
1998

77
Individuals
Moved In

PGI's mission to provide affordable housing and "More Than a Roof" services, continues to be the guidepost for our efforts and we are pleased that our achievements have reached beyond our goals.

We remain committed to creating and maintaining decent, affordable housing for families, individuals and seniors, which will in turn help to create safe, sustainable communities where our children can learn and grow, our elder population can continue to thrive, our homeless have another chance in life, our unemployed can find work, and our veterans who have lost their way, can rejoin the society they fought to uphold - "More Than a Roof".

Collaborations with local private and public agencies to assist homeless individuals and families in obtaining and sustaining housing, with continued intensive case management services, rental assistance, referrals to counseling, physical and mental health care, substance abuse prevention, child care, money management training – these are many of the components of the collaborative involvements between Project GO, Inc. staff and these other organizations that resulted in successful transitions for our mutual low-income clients.

Tenant Occupancy

For our five apartment communities, we had an average occupancy rate of 93.33% in 2025. Over 515 low-income individuals, families and seniors were provided with decent, affordable shelter in our apartment communities in 2025. Project GO, Inc. Housing staff are successfully "hands-on" managing these five communities, which continues to create daily challenge and learning opportunities. We estimate that we have housed over 16,000 individuals since 1998 in the apartment communities that we own and for which we provide in-house property management.

Project GO, Inc. 2025 Housing Report

93.33%
Occupancy
Rate

\$652,176
Rental Subsidies Received
(Sec 8, VASH, etc.)

Continuation of the
Senior Nutrition Program
and Congregate Dining
at MVII Every Weekday

Rental Subsidies

In our five apartment communities, PGI received a total of \$652,176 in rental subsidies in 2025, including Section 8 Vouchers, VASH Veterans Vouchers, and other subsidies.

Tenant Food Subsidies

Continued our partnership with the Senior Nutrition Program, a non-profit organization that provides the Meals-on-Wheels program for seniors, as well as the Senior Nutrition Program (SNP), which returned to the Community Room of Maidu Village II each weekday, providing a hot meal to any senior who wishes to participate, after putting it on hold due to COVID.

We also continued the collaboration with the Placer and El Dorado Food Banks, to bring fresh food and produce to our Senior residents. These programs started during the COVID Pandemic, but were so highly received, that they were continued into 2025. Pallets of food are brought to our Senior Community Rooms for distribution to the Senior residents by Volunteers from the Food Banks and the Health Education Council.

Project GO, Inc. 2025 Weatherization Impact Report

Weatherization by the Numbers

Average Cost Per Unit: \$5,090

Individuals Served

987

267 Seniors

98 People with Disabilities

Households Served

340

Placer County - 202

Nevada County - 132

Eldorado County - 6

Heating and Cooling Services (HCS)

Average Cost Per Unit: \$6,090

26 Households Received installations
of new HVAC and/or Water Heaters

Appliances Installed

23

Refrigerators

8

Dishwashers

19

Stoves

18

Washing Machines

23

Dryers

1,948

Bags of Blow-In
Insulation

324

Energy Efficient Light
Fixtures/Ceiling Fans

3,548

LED Lightbulbs
Installed

Project GO, Inc. 2025 Utility Assistance Program Impact Report

Total Applications Processed Across
All Utility Assistance Contracts
3,002

Individuals Served
6,187

Unique Households Served
2,976
Placer County - 1,918
Nevada County - 1,058

Average Total Benefit \$688.08

Average Monthly
Household Income
\$2,025.45

17% of Household Income
Spent on Utility Costs, on
Average

80% of Households Include
Vulnerable Populations
(Under 5yo, Over 60yo, and/or with Disabilities)

951 Households
with disabled
individuals

1,963
Applicants over
60 years old

1,888
Renter Occupied
Households

856
Owner Occupied
Households

\$2,065,604
Total Payments
Across All Contracts

\$378,604
Total Wood, Propane,
and Oil Payments

Project GO, Inc. Dollar Energy Fund's REACH Program 2025

Total Applications Submitted to
Dollar Energy Fund
515

\$143,338
Total REACH
Payments to Our Clients

\$15,450
Reimbursement to PGI
for Applications

\$1,021
Average PG&E Account
Balance for Our Clients

PGI has continued taking applications for Dollar Energy Fund's REACH program. Only available to PG&E customers, the REACH program offers additional utility payments to our clients who are past-due on their accounts. PGI is reimbursed \$30 for each complete application, which generated \$15,360 in income in 2025.

The maximum payment for REACH was reduced from \$2,000 to \$300.

New in 2025, Dollar Energy Fund implemented the Match My Payment Program. This supplementary program matches eligible payments that client's make to their past due balance, dollar for dollar, up to a cumulative amount of \$1,000.

Project GO, Inc.

2025 CSBG Subcontractor Impact Report

Agency	Details	Outcomes
Auburn Interfaith Food Closet	Delivering fresh food to homebound individuals who can not visit the food bank in person	• Food boxes delivered to 515 individuals in 280 households • 43% of individuals over the age of 64+ • 5,178 Volunteer hours donated • Food for 54,612 equivalent meals
Lighthouse Counseling and Family Resource Center	No-to-low cost counseling for individuals and families, supportive services, and educational classes and programs	• 3,380 Individuals served, 56% increase from 2024 • Mental health counseling for 471 people • 44 Individuals participated in parenting classes • 2,581 Volunteer hours donated
Sierra Community House	Crisis intervention and family support, hunger relief, legal services, and community engagement	• 1,228 individuals served across many different programs, 42% of whom identified as Hispanic, Latino, or Spanish • 264 Individuals participated in domestic violence programs. • 312 Rental payments made
Sierra Senior Services	Hot meal delivery for homebound seniors in the Tahoe/Truckee area	• 76 individuals received hot, healthy meals • 73% of clients served over the age of 75 • 1,797 Volunteer hours donated

Summary

Individuals Served

5,199

Households Served

3,078

Dollars Spent

\$180,000

These CSBG subcontractors leveraged more than \$8.9 million dollars with these funds, maximizing the impact of these CSBG dollars to serve thousands of individuals and families in need.

Project GO, Inc.

2025 CSBG Subcontractor Success Stories

From Auburn Interfaith Food Closet:

Providing Nutritious Foods

R. is now 70 years old, he lives in Colfax, and was diagnosed with Celiac disease in 2022, shortly before he joined the Home Delivery program. He had lost almost 80-lbs at the time and his doctor wanted him to get more nutrition. R. was terrified about most foods, and we worked together to identify the foods that he could eat and not fear an aggravation of his condition. Over time, he enjoyed getting the variety of Gluten-free foods that we collected for him, and he slowly started to gain weight back. He is also vegetarian, so we've focused on giving him alternate sources of protein, including extra nutritional drinks. He is now quite happy.

L. is 59 years old, blind and without transportation. He lives with his diabetic wife MH. (69) in a trailer. They both have health issues; they were referred to us by Chapa-De Indian Health in Auburn. We work with them to give the nutrition they need, focusing on proteins, fruits and vegetables, and low salt/low sugar non-perishable foods. They are very happy with our services and call us regularly to thank us.

Preserving dignity

J. is 73 years old; she lives on a very low income (<\$800/month) in a Section 8 Senior Housing complex. She is very grateful for the food we send her each month, and she always sends back to us a Thank You note with \$4 or \$5. This donation is important to her, as it restores her dignity and makes her feel that she contributes to the service. We gratefully accept her donation for that reason.

From Sierra Community House:

"The Family Room has helped both of us, but participating there has undoubtedly been a huge help to my daughter. She used to struggle greatly with socializing; she was very withdrawn and couldn't tolerate people speaking to her—she would just cry. Thanks to the Family Room, she is a completely different child; now she enjoys interacting with others and likes being seen and greeted. Another very significant change was in her speech: when we started attending the Family Room, she didn't speak—she only pointed—but now she can communicate and ask for what she wants, even requesting some things in English. I am immensely grateful to the Family Room!"

Our CSBG subcontractors play a vital role in providing key services to low-income individuals in our community. Their countless programs address a wide array of needs most crucial to our population.

Project GO, Inc.

2025 CSBG Subcontractor Success Stories

From Lighthouse Counseling and Resource Center:

This client, a Middle age Mexican mother of three, initially presented with persistent sadness, low energy, and frequent negative self-talk. She described feeling overwhelmed by her circumstances, with many of her stressors rooted in limited access to community and medical resources. In addition, she was experiencing chronic pain but did not have access to a primary care provider, which further impacted her mood and daily functioning.

A key focus of treatment involved identifying barriers and connecting her to appropriate supports. Through care coordination, she was linked to a Family Resource Center (FRC). The client shared that this experience was meaningful to her, stating it was the first time "someone took the time to look at my situation and provide a solution."

With this support, the client was able to obtain medical insurance and access healthcare services. As her physical pain became more manageable, she noticed improvements in her emotional well-being. She reported increased self-esteem, greater motivation, and a significant reduction in negative thinking patterns.

Throughout therapy, the client actively engaged in interventions rooted in cognitive-behavioral approaches, learning to identify and challenge unhelpful thoughts. Over time, she demonstrated increased confidence in using these tools independently.

At discharge, the client reports minimal stress and feels equipped to manage future challenges. She has successfully integrated coping strategies into her daily life and expresses a stronger sense of stability and self-efficacy. Her progress reflects both her resilience and the impact of addressing systemic barriers alongside therapeutic support.

Project GO, Inc.

2025 CSBG Subcontractor Success Stories

From Sierra Senior Services:

J.'s story is a meaningful example of how the Meals on Wheels program can support older adults far beyond nutrition alone. About a year ago, J. joined the program after a concerned family member referred her following a recent dementia diagnosis. She lived alone and did not have family nearby. Her closest companion was her beloved malamute — a gentle but very large dog that required significant care and attention.

From the beginning, J. stood out for her warmth and desire for connection. She looked forward to the volunteers' visits each day, often inviting them to stay and chat a little longer, and she would frequently ask for a hug before they left. It quickly became clear that the daily meal deliveries provided more than food; they offered companionship, consistency, and an important wellness check.

Over time, volunteers and staff began noticing increasing signs of confusion and difficulty managing daily life independently. There were moments when J. appeared disoriented, including instances where she tried to leave the house without knowing where she was going, or became "stuck" in her own backyard unable to remember how she got there. Concerns about her safety led to communication with Adult Protective Services and ongoing contact with her son, who lived out of the area.

Because of the consistent daily visits and trusting relationships built through the program, J. felt comfortable expressing herself openly to volunteers and staff. These regular interactions allowed changes in her condition to be recognized early and documented carefully. For as long as possible, the meal deliveries and wellness visits helped J. remain safe in her home and maintain a sense of independence and routine.

Eventually, it became clear through volunteer observations and program assessments that J. needed a higher level of care. With support and coordination, her son was able to find a loving new home for her dog and arrange placement for J. in a care facility closer to him, where she can now receive the support and supervision she needs.

J.'s journey highlights the vital role Meals on Wheels programs play in reducing isolation, monitoring wellbeing, supporting independent living, and helping families navigate difficult transitions with dignity and compassion.

